

2017 Portland Farmers Market Reusable Bag Design Contest
PROMOTION INSTRUCTIONS

COUNTRY Financial and Portland Farmers Market are excited to announce the sixth annual Portland Farmers Market Reusable Bag Design Contest. The theme for 2017 is "Eat Fresh. Eat Local."

COUNTRY Financial and Portland Farmers Market would like to invite all Willamette Valley high school students to take part in this year's contest. The student with the winning design will receive a \$1,000 scholarship in their name from COUNTRY Financial and have his/her artwork displayed on reusable shopping bags distributed at Portland Farmers Market locations this summer. The winning entry will be unveiled on Saturday, June 3 at the Portland State University Farmers Market. Two runners-up will each receive a \$500 scholarship in their name and have their designs featured at the unveiling.

Back by popular demand: People's Choice winner and Gallery Event. All entries will be on display at The Best Art Gallery in Portland, 1468 NE Alberta St, Portland, OR 97211, and the community is invited to vote for its favorite design. The People's Choice winner will receive a \$250 scholarship in their name.

1. All entries must be received no later than Friday, April 14, 2017 at 5 p.m. PDT. All entries must include the phrase "2017 Portland Farmers Market." Students are asked to reflect this year's theme, "From our Farm to Your Fork". Please keep the following tips in mind:
 - a. Use imagery inspired by the spring/summer season and the corresponding regional market goods, such as local fruits, vegetables, flowers, etc. [Please note: featuring non-local produce is discouraged, e.g. bananas, avocados, mangos, etc.]
 - b. Illustrate the uniqueness and spirit of the city.
2. Computer-aided drawings will be accepted. However, the pictures used must belong to the student, not any other source. Entries must be on unlined, white paper and may be in any medium: oil, acrylic, watercolor, tempera, gouache, ink, pastel, crayon or colored pencil. Artwork drawn using #2 lead pencils as the primary medium will not be accepted. All entries should be 9" (width) by 11" (height), and must be mounted on cardstock or cardboard with adhesive spray, rubber cement or tape.
3. All entries must be accompanied by an Entry Identification Form, completely filled out and firmly attached to the back of the artwork. Entry forms can be photocopied and will be supplied to all principals, art teachers and students who demonstrate an interest in applying.
4. All entries become the property of COUNTRY Financial and Portland Farmers Market.
5. All entries will be on display at The Best Art Gallery in Portland, 1468 NE Alberta St, Portland, OR 97211, during the week of April 24. Community members will be invited to vote for their favorite design. The People's Choice winner will receive a \$250 scholarship in their name, although it is not automatically a finalist for the winning design.

6. Winners will be notified through their schools and/or via phone/email the week of May 15.

7. **SUBMIT ENTRIES TO:**

COUNTRY Financial - Farmers Markets Contest
2150 Country Dr. South
Salem, OR 97308



COUNTRY Financial and the Portland Farmers Market will not discriminate or harass individuals or groups on the grounds of age, color, creed, disability, marital status, national origin, race, religion, sex or sexual orientation in any way.

Dear Principal or Art Teacher:

In partnership with Portland Farmers Market, COUNTRY Financial is excited to announce the sixth annual Portland Farmers Market Reusable Bag Design Contest. The competition presents an opportunity for students to showcase their talent on reusable shopping bags that will be distributed at Portland Farmers Market locations throughout the city this season. And back this year – the a Gallery Event with a People’s Choice winner this year.

This year’s theme is “From our Farm to Your Fork.” Students are encouraged to include imagery inspired by the spring/summer season and the corresponding regional market goods, such as fruits, vegetables, flowers, etc. We also encourage participants to illustrate the spirit of the city. Designs must include the words “2016 Portland Farmers Market.”

The reusable shopping bags are part of Portland Farmers Market’s initiative to promote healthy, environmentally friendly communities. Thousands of Portland Farmers Market attendees will receive these custom designed tote bags this summer, free of charge.

The student who submits the winning design will receive a \$1,000 scholarship and the opportunity to have his/her artwork displayed on reusable shopping bags distributed throughout the city. Additionally, two runners-up will each receive a \$500 scholarship. These designs will be unveiled on Saturday, June 4 at the Portland State University Farmers Market, and the three finalists will be invited to attend this event.

All entries must be received at the address below by Friday, April 15, 2016 at 5 p.m. PDT. If the entry is being sent by mail, please allow sufficient time for delivery by due date. If received after the deadline, there is no guarantee the artwork will be eligible. Winners will be notified through their schools or via phone/email the week of May 16.

All entries will be on display at The Best Art Gallery in Portland, 1468 NE Alberta St, Portland, OR 97211, during the week of April 25. Community members will be invited to vote for their favorite design. The People’s Choice winner will receive a \$250 scholarship, though will not automatically become a finalist for the winning design. Finalists remain the discretion of COUNTRY Financial and Portland Farmers Market.

Submit Entries To:

COUNTRY Financial - Farmers Markets Competition
2150 Country Dr. South
Salem, OR 97308

Contest rules, entry forms and promotional flyers are attached. Please post and distribute these forms to your students. If additional information is needed, please contact Tim Harris at 503-375-2706.

Sincerely,
COUNTRY Financial and Portland Farmers Market



Contestant Contact Information (all fields required):

Name: _____

Address: _____

City: _____ **Zip:** _____

Email: _____ **Phone:** _____

School Name: _____

Grade: _____ **Age:** _____

**I am available to attend the Bag Design Contest Unveiling Event on
Saturday, June 4 at the Portland State University Farmers Market**
_____ **YES** _____ **NO**

Art Teacher Contact Information (if applicable):

Name: _____

Email: _____ **Phone:** _____

Title of Artwork Submitted: _____

Description of Artwork: _____

By entering, you represent that you have read and agree to the terms of the official rules.

If entrant is under 18 signature of parent or guardians is required. As the parents of legal guardian of the entrant, I consent to his/her entry and agree to the terms of the official rules. _____

Submit Entries by Friday, April 15, 2016 at 5 p.m. PDT to:

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2150 Country Dr. South
Salem, OR 97308

