



# NEIGHBORHOOD MARKET SPONSORSHIP OPPORTUNITY



## ABOUT LENTS INTERNATIONAL FARMERS MARKET

**Sundays**

9 am - 2 pm

June 7 thru November 22, 2026

Located at The ZED  
SE 92nd Avenue & Reedway Street  
in Southeast Portland

This market showcases a dozen vendors selling fresh, local, and culturally relevant produce and food to the diverse community.

On average, the market attracts about 500 shoppers each week.

The market offers Double Up Food Bucks, a shopper loyalty program, kids' activities, live music, and special community events.

## REASONS TO SPONSOR THE MARKET

- CONNECT with shoppers aligned with your business values and target demographics.
- SUPPORT a local nonprofit providing essential services and gathering spaces for the community.
- PARTICIPATE in a vibrant community space for local farmers, food producers & eaters.
- PROMOTE your business's commitment to local community and sustainability.

## SPONSORSHIP OPTIONS

*Investment ranges between \$650 - \$6,000 depending on selected benefits.*

### At market benefits can include:

Highly visible placement of a banner promoting your business

Promotional booth up to six market days

Sponsor special at-market events or programs

### Digital benefits can include:

Your logo linked on the market page on PFM's website

Your logo linked and a mention in the market's weekly email reminder

Social media post promoting your business

Let's discuss and see if we're a good fit! Email [contact@portlandfarmersmarket.org](mailto:contact@portlandfarmersmarket.org)